

# Tradelinked

## CAIRNS - PNG - PACIFIC

**Tradelinked Cairns-PNG-Pacific is a regionally focused Network established to facilitate the engagement of likeminded businesses trading between Cairns and its near international neighbours.**

### Tradelinked aims to:

- Continue developing strong links between Cairns, PNG and the Pacific.
- Connect businesses throughout greater Cairns region, PNG, including the autonomous region of Bougainville, the Solomon Islands along with other Pacific business networks.
- Provide timely and relevant information to businesses in our regions.

### Tradelinked offers:

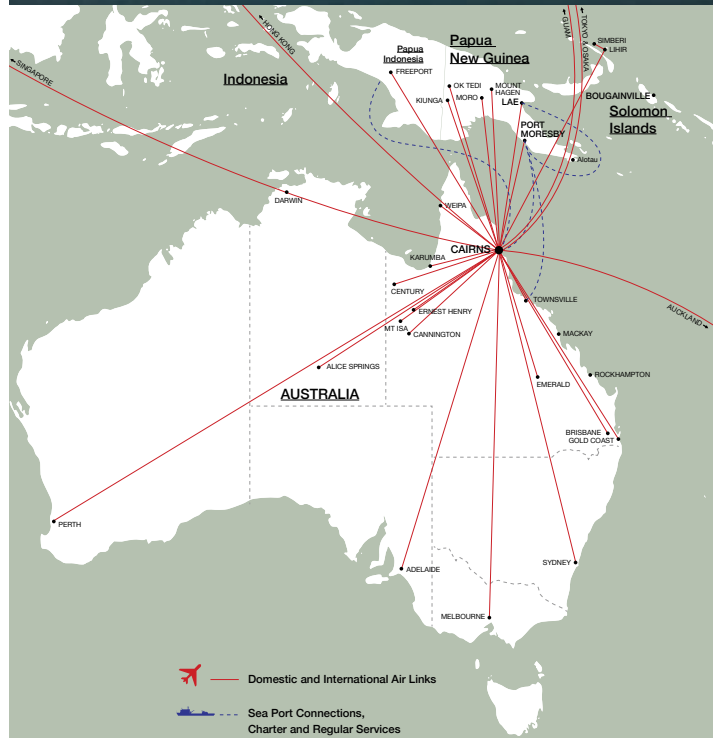
- Online business directory – free to register, free to use.
- Events calendar featuring upcoming opportunities that may be of interest to businesses.
- Monthly networking function where businesses can meet and share contacts, experiences and market intelligence both in Cairns and Port Moresby.
- A resource catalogue with information and research relevant to businesses.
- An extensive network of government and inter-agency links within Australia, Papua New Guinea and the Pacific to assist businesses develop commercial and cultural relationships.
- The ability for businesses to undertake in-market research through participation on one of Tradelinked's business focused delegations to Port Moresby; Lae, Bougainville and the Pacific.



CAIRNS CBD



PORT MORESBY CBD



[www.tradelinked.com.au](http://www.tradelinked.com.au)

Tradelinked's business to business network sits under the auspices of the Cairns Chamber of Commerce with a key role of further developing business and trade activities between the Cairns region and PNG predominantly Port Moresby and Lae. However, over the last few years activities have expanded to include Bougainville and more recently other areas of the Pacific. Since 2011 Tradelinked has developed many contacts throughout industry and government with which it can partner to deliver on specific projects.

## DISTRIBUTION & REACH:

Get your business noticed by the right people in the right industries by putting your advert on the Tradelinked website.

Tradelinked is promoted via its monthly networking functions and other events in Cairns, Port Moresby, Lae and Bougainville, as well as its Facebook page.

## DESIGN SERVICE:

Tradelinked manages all its advertising space on its website.

If you require design service to help get the most out of your banner ad, contact us and we can put together a special bundle at a discounted rate.

**For further information regarding design services, contact:** info@tradelinked.com.au or call Gary +61 417 646 779

## CONTACT:

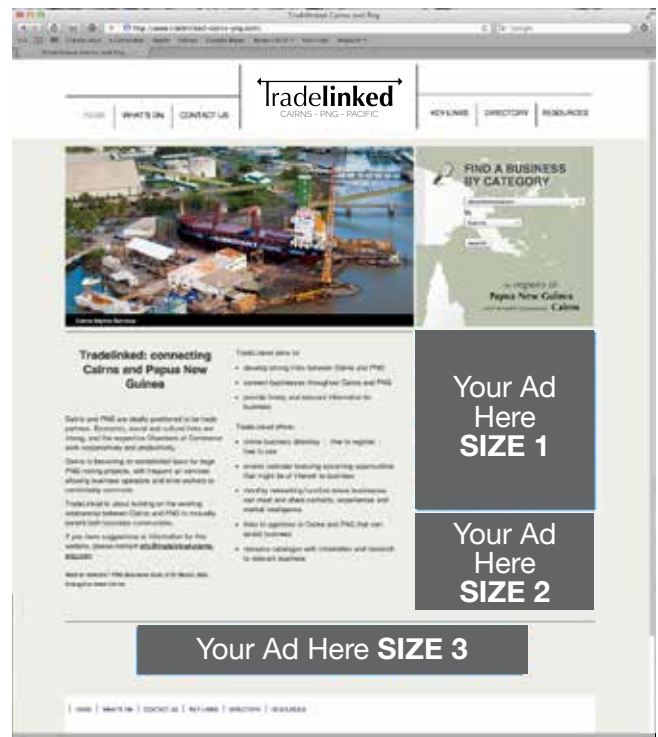
Deb Maguire, Facilitator, Tradelinked or Gary Aylward

Phone: +61 405 928 430 (Deb)  
or +61 417 646 779 (Gary)  
E-mail: info@tradelinked.com.au

Office located: First Floor, 91 Mulgrave Road, Cairns

PO Box 12283, Cairns Distribution Centre,  
Cairns Qld 4870

## WEB PAGE EXAMPLE



## ADVERT SPECIFICATIONS:

(If supplying artwork, please supply 300dpi cmyk pdf)

Ad Size	Specs
Size 1: Large Box Banner	336px x 336px
Size 2: Small Box Banner	336px x 210px
Size 3: Horizontal Banner	728px x 90px

Each Advert will rotate equally throughout the website at regular intervals

### Rates Per Issue

	12 Month Plan	6 Month Plan	3 Month Plan
Size 1:	\$1870	\$1100	\$550
Size 2:	\$1122	\$660	\$330
Size 3:	\$374	\$220	\$110

Note: 15% discount for **12-month contracts** has been applied. GST is included in the above rates. Each ad will rotate equally throughout the website. A limit of eight advertisers per size will be contracted at any one time.

### Partners and Sponsors:

Major Sponsor:

**CAIRNS BUSINESS COLLEGE AND CAIRNS LANGUAGE CENTRE**  
(Entities of Charles Darwin University)

Supporters:

- AUSTRALIA TRADE DEVELOPMENT AUTHORITY
- PORTS NORTH
- CAIRNS REGIONAL COUNCIL
- DEPT OF FOREIGN AFFAIRS & TRADE
- PORT MORESBY CHAMBER OF COMMERCE & INDUSTRY
- TRADE AND INVESTMENT QUEENSLAND
- LAE CHAMBER OF COMMERCE

Partner:

**CAIRNS CHAMBER OF COMMERCE**

- BOUGAINVILLE BUSINESS ASSOCIATIONS
- ARTS NEXUS
- CAIRNS AIRPORT
- CAIRNS AVIATION SKILLS CENTRE
- LOWY INSTITUTE – AUS-PNG NETWORK
- AUSTRALIA PNG BUSINESS COUNCIL
- STUDY CAIRNS
- YWAM