

Tradelinked

CAIRNS - PNG - PACIFIC

Tradelinked Cairns-PNG-Pacific is a regionally focused Network established to facilitate the engagement of like-minded businesses trading between Cairns and its near international neighbours.

Tradelinked aims to:

- Continue developing strong links between Cairns, PNG and the Pacific.
- Connect businesses throughout greater Cairns region, PNG, including the autonomous region of Bougainville, the Solomon Islands along with other Pacific business networks.
- Provide timely and relevant information to businesses in our regions.

Tradelinked offers:

- Online business directory – free to register, free to use.
- Events calendar featuring upcoming opportunities that may be of interest to businesses.
- Monthly networking function where businesses can meet and share contacts, experiences and market intelligence both in Cairns and Port Moresby.
- A resource catalogue with information and research relevant to businesses.
- An extensive network of government and inter-agency links within Australia, Papua New Guinea and the Pacific to assist businesses develop commercial and cultural relationships.
- The ability for businesses to undertake in-market research through participation on one of Tradelinked's business focused delegations to Port Moresby; Lae, Bougainville and the Pacific.



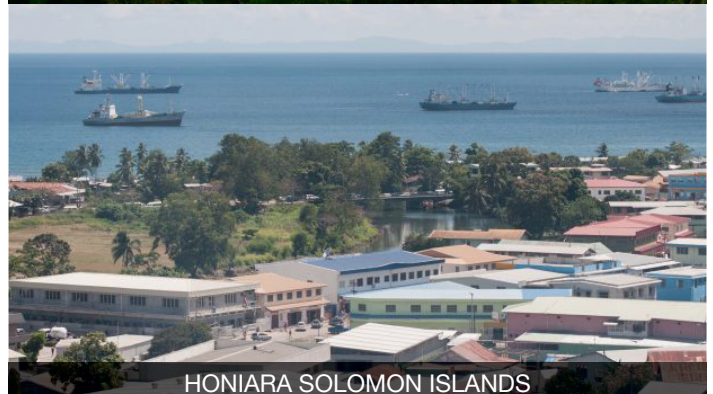
CAIRNS CITY



PORT MORESBY CITY



LAE CITY



HONIARA SOLOMON ISLANDS

www.tradelinked.com.au

Tradelinked's business to business network sits under the auspices of the Cairns Chamber of Commerce with a key role of further developing business and trade activities between the Cairns region and PNG predominantly Port Moresby and Lae. However, over the last few years activities have expanded to include Bougainville and more recently other areas of the Pacific. Since 2011 Tradelinked has developed many contacts throughout industry and government with which it can partner to deliver on specific projects.

DISTRIBUTION & REACH:

Get your business noticed by the right people in the right industries by putting your advert on the Tradelinked website.

Tradelinked is promoted via its monthly networking functions and other events in Cairns, Port Moresby, Lae and Bougainville, as well as its Facebook page.

DESIGN SERVICES:

Tradelinked manages all its advertising space on its website.

If you require design service to help get the most out of your banner ad, contact us and we can put together a special bundle at a discounted rate.

For further information regarding design services, contact: info@tradelinked.com.au or call Deb +61 405 928 430

CONTACT:

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WEB PAGE EXAMPLE

The screenshot shows the Tradelinked website interface. At the top, there is a navigation bar with links for HOME, AREAS, EVENTS, DELEGATIONS, DIRECTORY, NEWS, RESOURCES, LINKS, and CONTACT. A search bar is located on the right side. The main content area features a large banner ad (Size 3) with the text 'Tradelinked Connecting Cairns, PNG and the Pacific'. Below the banner, there is a 'Latest News' section with several articles. To the right, there is a 'Tradelinked offers:' section with a list of services. The website also includes social media icons for Facebook and LinkedIn.

ADVERT SPECIFICATIONS & RATES

(Supplied artwork at 300 dpi RGB - pdf, jpg, png)

Advertisement Size	Specs (wide x deep)
Size 1: Large Box Banner	336px x 336px
Size 2: Small Box Banner	336px x 210px
Size 3: Horizontal Banner	728px x 90px

Each Advert will rotate equally at regular intervals

Rates	12 Months	6 Months	3 Months
Size 1:	\$1870	\$1100	\$550
Size 2:	\$1122	\$660	\$330
Size 3:	\$374	\$220	\$110

Note: 15% discount for **12 month contracts** has been applied. GST is included in the above rates. Each advert will rotate equally throughout the website. A limit of eight advertisements per size will be contracted at any one time.

TRADELINKED CAIRNS-PNG-PACIFIC is a sub-committee of the CAIRNS CHAMBER OF COMMERCE

- CAIRNS REGIONAL COUNCIL
- PORT MORESBY CHAMBER OF COMMERCE & INDUSTRY
- LAE CHAMBER OF COMMERCE
- SOLOMON ISLANDS CHAMBER OF COMMERCE & INDUSTRY
- AUSTRALIA
- DEPT OF FOREIGN AFFAIRS & TRADE
- PORTS NORTH
- TRADE AND INVESTMENT QUEENSLAND
- EIIC - EXCHANGE INNOVATION & INFORMATION CENTRE
- LOWY INSTITUTE - AUS-PNG NETWORK
- AUSTRALIA PNG BUSINESS COUNCIL
- DEPT STATE DEVELOPMENT, TOURISM & INNOVATION
- CAIRNS AIRPORT
- BOUGAINVILLE BUSINESS ASSOCIATIONS
- THE IPI GROUP
- CAIRNS AVIATION SKILLS CENTRE