Tradelinked

CAIRNS - PNG - PACIFIC

BUSINESS DELEGATION TO LAE & PORT MORESBY

22-29 OCTOBER 26

THIS INITIATIVE IS PROUDLY SPONSORED BY:

Cairns Regional Council

CAIRNS SISTER CITIES
OYAMA MINAMI SCOTTSDALE SIDNEY LAE ZHANJIANG RIGA

AND SUPPORTED BY:

AUSTRALIAN CONSULATE - GENERAL LAE

Port Moresby Chamber of Commerce & Industry

Lae Chamber of Commerce & Industry

EIIC EXCHANGE INNOVATION & INFORMATION CENTRE CAIRNS - PAPUA NEW GUINEA - THE PACIFIC

INVITATION TO PARTICIPATE

CAIRNS BUSINESS DELEGATION
LAE & PORT MORESBY - 22-29 OCTOBER 2026

Tradelinked Cairns-PNG-Pacific (Tradelinked) is partnering with the Exchange Innovation and Information Centre (EiiC) to facilitate a Business Delegation to Lae and Port Moresby from 22-29 October 2026. The timing of the delegation has been chosen to coincide with the Morobe Agricultural Show, Lae 24/25 October and a Tradelinked business networking event in Port Moresby on 27 October 2026.

The intent of the delegation is to continue developing mutually beneficial business and cultural relationships between Far North Queensland, Papua New Guinea and the Pacific as well as introducing delegates to potential business opportunities and connections.

Included in the itinerary will be official functions; networking opportunities; industry and economic briefings; possible one-on-one industry consultations; regional tours as well as designated timeframes to 'do your own thing'.

Connect with the Key Cities of Port Moresby and Lae

Cairns has enjoyed a long-term relationship with **Port Moresby** being the closest international airport to the city. PNG's national carrier, Air Niugini, offers daily flights between Port Moresby and Cairns (approx. 1 hour & 20 mins) with its Head Office at Jacksons International Airport in Port Moresby. This connectivity bodes well for businesses looking to expand into PNG as an export market.

At the 2024 census the official population of Port Moresby was 756,754 making it one of the largest cities in the Southwestern Pacific outside of Australia and New Zealand. It has been stated that Cairns has the largest diaspora of Papua New Guineans outside of PNG – approximately 10,000, many of whom travel to and from Port Moresby for business and/or family reasons.

Tradelinked has a very active business networking group in Port Moresby with monthly networking events regularly attracting 100+ businesses. Cairns and Port Moresby continue to share business; cultural and sporting connections into the future for the benefit of both regions.

The City of Lae is the second largest city in Papua New Guinea and is considered to be the industrial hub linking to the lucrative mining regions of the Highlands. Lae has been highlighted as one of four key growth cities in Papua New Guinea, with a busy port; close proximity to the Highlands and an international airport waiting to open, Lae is a city ready for business and investment.

Since 1984 Cairns and Lae have been Sister Cities under a signed Sister City Agreement. Cairns and Lae citizens endeavour to establish goodwill, trust and understanding and promote reciprocal exchanges for mutual prosperity. There is also an acknowledgement of the arts, social and cultural interactions and their importance in continuing to build sustainable partnerships with a number of joint projects currently underway.

Inter-Government Relations

An updated Memorandum of Understanding (MOU) for 2025-2030 was signed on 10 December 2025 by The Government of the Independent State of Papua New Guinea and The State of Queensland. It provides an overarching framework, designed as a multi-tiered and sector-led approach to guide the participants in pursuing, developing and implementing economic, cultural and sustainable development cooperative activities for mutual benefit, while increasing engagement opportunities. Under the MOU priority sectors are identified as:

1. Business-to-business relations
2. Micro, Small and Medium Enterprise (SME) support and capability building
3. People-to-people links, including arts, cultural, educational and sporting relations and exchanges
4. Tourism
5. Agriculture
6. Women's participation in governance
7. Public administration capacity building
8. Education and training, focusing on youth and women
9. Disaster resilience and response
10. Emergency services
11. Infrastructure and construction
12. Mining and resources
13. Law and justice
14. Health

The abovementioned affiliations contribute to strengthening the friendship between Pacific Nations and Australia. Tradelinked and EiiC assist in supporting such agreements through their activities including facilitation of business delegations between the regions.

On-the-Ground Support

Tony Sheehan, President, Tradelinked Cairns-PNG-Pacific Tony is a founding member of Tradelinked Cairns-PNG-Pacific, an industry group dedicated to identifying and growing business opportunities between the Cairns region and its Pacific neighbours. Tony is also the owner of Evolution Bites, a Business Software consultancy. Working with his PNG based partners, Tony has 25 years of experience in-market where he has made many long-term business connections. He works with the Tradelinked PNG team in facilitating business networking events in Port Moresby. Tony travels to Lae and Port Moresby on a regular basis and is knowledgeable on how to navigate his way around.

Lyn Carlyle-Jacob, Director, Exchange Innovation and Information Centre (EiiC) has been engaged by Tradelinked to assist with the facilitation of the Delegation. Lyn has a long background with Papua New Guinea having lived and worked there and the Pacific previously. Her contacts and knowledge base are available for participants in the Business Delegation and she will be available to assist, guide and answer questions during the visit to Lae and Port Moresby.

Alongside our Delegation Leaders, representatives from Austrade and Trade & Investment Queensland will be in Port Moresby and Lae, supported by well-connected Chambers of Commerce in both Cities.

Tradelinked and EiiC regularly engage with Pacific-based businesses, organisations and government entities. Delegates will benefit from our knowledge and experience, helping them navigate Papua New Guinea's business environment. Participation in the Business Delegation provides access to our extensive in-country expertise, included in the delegation fee. Our partners in Lae and Port Moresby are knowledgeable, reputable businesses and institutions with an interest in trade and commerce with Far North Queensland. They will assist in introducing Delegates to a broad range of professional and government services in their respective regions.

PROPOSED ITINERARY 22-29 OCTOBER 2026

(NOTE: the final itinerary will be formalized once delegates' individual needs are identified)

This itinerary has been developed to allow participants to look at all aspects of doing business in the key cities of Port Moresby and Lae, Morobe Province. Participants will meet with key stakeholders within each region enabling them to make valuable assessments on their business opportunities.

LAE 22-27 OCTOBER

Proposed Activities include, but not limited to:

- Travel from Cairns to Lae (via Port Moresby) and return Lae to Port Moresby 27 Oct. All flights are with Air Niugini
- Visit to the Morobe Agricultural Show 24/25 Oct - for more information visit morobeshow.org.pg
- Industry visits to include specific areas of interest such as seaports; agribusinesses; markets
- Attend events with Consul-General Lae; Lae Chamber of Commerce, Lae City Authority & Lae Business Community
- Tour of City and local areas of interest
- Free time for delegates' own organised business meetings

PORT MORESBY 27-29 OCTOBER

- Travel from Lae to Port Moresby Tuesday 27 October – Return to Cairns Thursday 29 October
- Attend Tradelinked Business Networking event – Tuesday 29 October
- Briefings with Investment Promotion Authority (IPA); Austrade; TIQ and other Government Representatives
- Tour of City and other areas of interest
- Event with Port Moresby Chamber of Commerce Members
- Free time for delegates' own organised business meetings

NOTE: Other options will be added to suit interests of confirmed delegates - if you have something of particular interest, please let us know.

Who Should Attend

Briefing Sessions may include, but not limited to:

- Information session delivered by IPA – Setting up business in Papua New Guinea
- Briefing delivered by Austrade and Trade and Investment Agencies
- Representatives from Australian and Queensland Government Agencies to discuss Economic Environment
- Chambers of Commerce on how to engage with local supply chains

All businesses are invited to attend this delegation with opportunities identified in the following sectors:

- Agribusiness industry development (ie: advisory services, animal health, nutrition & reproduction,cropping, disease management, fishing, beef cattle, food processing, horticulture and dairy);
- Education and training;
- Mining/mining services;
- Tourism and cultural activities (Sister Cities);
- Aviation and marine;
- Industrial and commercial manufacturing and distribution solutions / services;
- Environmental solutions (ie: water & waste-water, solar energy, etc); and
- Business development / professional services (ie: community consultation; recruitment; training;compliance; accounting; legal; business planning; financial planning, etc)

Delegation Fee – What does it Include?

- All air flights with Air Niugini;
- Accommodation in Lae and Port Moresby, some meals, transport, entry fees and a facilitator at all times;
- A 'Delegates Pack' to include an A4 PDF for each delegate to distribute; a full itinerary; information on Lae and Port Moresby and other items of interest;
- Pre-Delegation Briefing to meet the facilitators and identify areas of interest;
- Scheduled meetings tailored to identified opportunities;

- Networking functions with key decision makers from existing and leading organisations;
- Facilitated business and social events;
- Briefings on industry matters; investment regulations; current market intelligence and other customised areas of interest to delegates;
- Attendance at the Morobe Agricultural Show including entry fee;
- Specific inclusions of industry visits many be facilitated on request; and
- Attendance at the Tradelinked Business Networking event in Port Moresby.

Note: Travel/health Insurance and Visa costs are the responsibility of the Delegate.

DISCLAIMER: * The cost given is based on information provided by 3rd parties at the time of publication and may be subject to change. The delegation fee does not include **personal expenditure** and is limited to activities within the itinerary. Activities undertaken during free time and weekends are at delegates expense unless expressly included in the itinerary activities.

Please note this is a small delegation and places are limited

To ensure your place on the delegation, please email your signed 'Confirmation Form' to: info@tradelinked.com.au by **COB MONDAY 21 SEPTEMBER 2026**

If you require more information about this opportunity, please do not hesitate to contact either Tradelinked: info@tradelinked.com.au or EiiC: info@eiic.com.au

LAE & PORT MORESBY BUSINESS DELEGATION
THURSDAY 22 – THURSDAY 29 OCTOBER 2026

CONFIRMATION FORM

To formally confirm your participation on the Tradelinked Business Delegation to Lae and Port Moresby please read carefully before completing and return form with a duly authorised signature.

ORGANISATION/BUSINESS:

NAME:

DELEGATION FEE: **NON-MEMBERS $5,680.00**	**MEMBERS 5% DISCOUNT $5,395.00**

NB: Delegates are required to organise their own business visas; travel and health insurances.

CONTACT DETAILS:

Name of Delegate:	
Delegate's Contact Mobile No:	
Delegate's Contact Email:	
Postal Address:	
Name of Accounts Contact:	
Email address for Accounts:	
Accounts Contact Phone No:	

DETAILS OF INCLUSIONS:

The above costs include airfares, accommodation, some meals, transfers, attendance at organised events, scheduled events & planned meetings with key business contacts, itinerary, delegate's handbook and pre-mission briefing.

Tradelinked and EiiC will work with Government representatives on-the-ground to tailor your itinerary and organise meetings on behalf of your business. We will help you build relationships and put you in touch with key decision makers. Up to two (2) meetings will be organised by Tradelinked/EiiC in collaboration with TIQ, Chambers of Commerce, other business organisations, key industry, government and business representatives.

BENEFITS: As a delegate you will receive the following:

- Business-to-opportunity matching to maximise each delegate's investment through building relationships with existing organisations.
- Briefings on key industry sectors by Government Departmental Heads.
- Business networking events.
- Functions/meetings with key businesses
- Proposed industry visits in sectors identified as important to your business (as deemed necessary).

ACCEPTANCE OF TERMS AND CONDITIONS:

Cancellation Policy: Full payment is required within 14 days of signing this confirmation form, unless otherwise negotiated and agreed to. Cancellation fees will apply, and refunds will only be available

if a cancellation is made within 21 days of confirmation. A 75% refund will be provided if notice is given within the required period with a nil refund due after.

I have read the terms and conditions of Tradelinked Cairns-PNG-Pacific and agree to accept the terms and conditions herein. ☐

CONFIRMED: YES Name: …… Date: Signature:
Tradelinked Cairns-PNG-Pacific's Acceptance: Name: …… Date: Signature:
RETURN EMAIL TO: info@tradelinked.com.au by: **COB MONDAY 21 SEPTEMBER 2026**

Please ensure you print out form, sign and scan before returning.